

Chamber e-Connect
Entry Policy
July 2014

In an effort to ensure our readers are not turned off by an abundance of marketing advertisements and keeping workload size down to a readable level, this criteria has been created to define what is and is not applicable for entry.

This email is provided and directed to our members to inform them of Chamber events and significant member information.

The inclusion of any material is at the discretion of the Sanibel & Captiva Chamber.

Any deviation from these criteria must be approved in advance by the Chamber President.

- ◆ Timing
 - Entries should not be submitted more than 2 weeks in advance.
 - Entries will run for 2 weeks (if appropriate).
- ◆ Chamber Entry Criteria
 - Chamber sponsored events
 - Ribbon cuttings
 - Special events
 - After Hours
 - Business Lunch
- ◆ Member Entry Criteria
 - Special award recognition about members or member organizations
 - New Members
 - Member address changes
 - Significant member personnel changes
- ◆ Inappropriate Criteria
 - No advertising / No sales
 - No product announcements
 - No engagement announces (i.e. who is appearing where on the island)
- ◆ General criteria
 - Not more than 1 entry per member business per week.
 - Entries are limited to one per story
 - Content must be a single PDF or JPG or GIF file
 - All files must be emailed to the Chamber
 - Send to Ric@sanibel-captiva.org
- ◆ Must be received no later than 5pm on previous Friday