



RULES OF USE AGREEMENT

By acknowledging below, I agree to the following rules of use regarding the Sanibel & Captiva Islands Chamber of Commerce Marketing List Subscription Program:

1. The information that I receive is for my professional use only and may not be copied or made available to others for their use. There is no permitted sharing, selling or distribution of the data to others.
2. Requests have been made to contact by either U.S. Mail or e-mail. No phone numbers have been included. We do not endorse or recommend any use of the data to obtain telephone numbers and make contact by that method. Such action is done at your own risk and subject to any and all Federal, State and local restrictions or limitations on that contact.
3. You may only contact a person on the Marketing List one time by U.S. Mail and one time by e-mail. If there is communication back to you from a guest, there is no limit to the number of times you may continue to contact them. All e-mail messages you send must contain an opportunity to "Unsubscribe" from future messages you may send.
4. There may be no negative advertising, negative claims or allegations about any of your competitors, or any words or activities which reflect poorly on the Sanibel & Captiva Islands Chamber of Commerce or our destination. Such actions will be deemed to be prejudicial to the aims and repute of the Chamber and are subject to Board disciplinary action.
5. Any violation or infraction of these rules may result in suspension or termination of the remaining subscription period and forfeiture of all monies paid as well as possible suspension or termination of your Chamber membership.

I AGREE: _____

Date: _____