

Chamber Islands Happenings

Entry Policy

July 2014

In an effort to ensure our readers are not turned off by an over abundance of marketing advertisements and keeping workload size down to a readable level, this criteria has been created to define what is and is not applicable for entry.

This email is provided to members but directed to customers and guests to inform them of what **events** are happening on the islands over the weekend and coming week. Our businesses can then better inform our guest.

The inclusion of any material is at the discretion of the Sanibel & Captiva Chamber.

Any deviation from these criteria must be approved in advance by the Chamber President.

- ◆ Timing
 - Entries should not be submitted more than 2 weeks in advance
 - Entries will run for 2 weeks (if appropriate).
- ◆ Entry criteria
 - Chamber sponsored events
 - Member events open to the public
- ◆ Inappropriate Criteria
 - No advertising / No sales
 - No product announcements
- ◆ No engagement announces (i.e. who is appearing where on the island)
- ◆ General criteria
 - Not more than 1 entry per member business per week.
 - Entries are limited to one per story
 - Content must be a single PDF or JPG or GIF file
 - All files must be emailed to the Chamber
 - Send to Ric@sanibel-captiva.org
 - Must be received no later than 12pm on Thursday mornings