

# Hot Deals Naming Policy

## November 2011

The Chamber is implementing a new policy concerning Hot Deals. It appears that some members are using various tactics to attempt to force their Hot Deals to the top of the list. Hot Deals are in order by the title of the Hot Deal and at this time there are no other options. Since members are using spaces, special characters, etc to force their Hot Deal to the top, the Chamber has decided to not allow the use of the following in the title:

- Preceding spaces

- Preceding 'AA' or 'AAA', etc

- Preceding special characters (i.e. '!', '\$', etc)

Initially the Chamber is requesting that members police themselves to adhere to the policy. The Chamber will review all Hot Deals prior to posting on the web site and the Chamber will alter any Hot Deal title that does not conform to this policy.